



Malik Melodies Sisterhood, Inc.
P.O. Box 260430, Bellerose, NY 11426

**WE LEAD: Empowering Our Girls
Conference**

October 12, 2019

**Nelson Mandela School
for Social Justice
1700 Fulton St.
Brooklyn, NY 11213**

Dear Supporter,

Malik Melodies Sisterhood, Inc. (MMSI), a nonprofit organization, was established on December 14, 1978 at the C.W. Post Campus of Long Island University by 24 conscious and innovative women. Since 1978, MMSI's primary focus has been to develop leaders, install motivation, self-esteem, determination and a sense of commitment within women who address issues that confront them in the educational and professional environment as well as in the communities where they reside.

In celebration of the "United Nations International Day of the Girl Child", we are excited to host the **WE LEAD: Empowering Our Girls Conference** in Bedford-Stuyvesant, Brooklyn at the **Nelson Mandela School for Social Justice on Saturday, October 12, 2019. We request your support as a sponsor** for this special event. This is a chance to give back to the community and to expose young ladies to opportunities which can positively enhance their lives.

Our **WE LEAD: Empowering Our Girls Conference** will be a full day event with an audience of 300+ people (students, corporate/community leaders, mentors and local officials). MMSI's goal is to engage the entire family and young girls' mentoring organizations to make a difference in today's youth by providing awareness. There will be inspirational speakers discussing the needs and challenges girls face, while promoting girls' empowerment and the fulfillment of their human rights. There will also be entertainment, raffles and food. The day will culminate with the "**Gems Among Us**" awards presentation, honoring outstanding individuals and organizations for their commitment to uplifting and empowering our girls.

We hope we can count on your support as a sponsor for this community event! We are seeking financial support from businesses and individuals in our community to ensure the success of our non-profit, volunteer event. As you are aware there are many costs associated with a conference of this magnitude which include: venue overhead costs, hospitality, printing, design, video and production costs. Financial contributions are greatly appreciated. Some businesses can also select to donate premier event tickets (i.e. Broadway Show tickets, Nassau Coliseum event, sporting event, etc.) and other gifts are highly sought-after prizes helping to increase our raffle giveaways.

As a contributor, you can expect a high level of exposure. Your company's name will be prominently displayed on event material and will be mentioned during the event. Attendees will be encouraged to support our generous sponsors. The Sponsorship Levels are as follows:

Queen Hatshepsut Sponsor - \$2,000.00 and above

(First female ruler of ancient Egypt who reigned for 20 years)

- On stage recognition for your support
- Company name and logo on event materials
- Company provided promotional items for giveaway bags
- Prime location to display your company's signage (freestanding structures only)
- Opportunity to display company materials/giveaways on a resource table
- Logo inclusion for 5 months on the MMSI website and social media outlets
- Full page color Journal Ad

Sonia Sotomayor Sponsor - \$1,000.00

(U.S. Supreme Court Judge and Author)

- Verbal recognition of support in remarks during the conference
- Company name and logo on event materials
- Company provided promotional items for giveaway bags
- Company signage placement in select areas (freestanding structures only)
- Opportunity to display company materials/giveaways in the resource area
- Logo inclusion for 3 months on MMSI website and social media outlets
- Full page black and white or Half-page color Journal ad

Ruby Bridges Sponsor - \$500.00

(6-year-old civil rights activist & first African American child to desegregate the all-white William Frantz Elementary School in Louisiana escorted by Federal Marshals in 1960.)

- Verbal recognition of support in remarks during the conference
- Company name and logo on select event materials
- Company provided promotional items for giveaway bags
- Logo inclusion for 1 month on MMSI website and social media outlets
- Half-page black and white or Quarter page color Journal Ad

Ella Baker Sponsor - \$250.00

(A civil rights activist who founded the Student Nonviolent Coordinating Committee that united its young leaders in the 1960s)

- Verbal recognition of support in remarks during the conference
- Company provided promotional items for giveaway bags
- Acknowledgement of support on MMSI website and social media outlets
- Quarter page black and white Journal Ad

Rita Moreno Sponsor - \$125.00

(Legendary singer, dancer & actress. Emmy, Grammy, Oscar & Tony Award winner)

- Verbal recognition of support in remarks during the conference
- Company provided promotional items for giveaway bags
- Acknowledgement of support on MMSI website
- Business card (color) Journal ad

Please send the **Sponsor Form** and a **cashier's check or money order** payable to Malik Melodies Sisterhood, Inc. to P.O. Box 260430, Bellerose, NY 11426 Or online via **PayPal** to www.malikmelodies.org or **ZELLE** at malikmelodies@gmail.com.

High Resolution JPEG or PNG, camera ready art requested on or before **Sept 15, 2019; submit to WeLead@malikmelodies.org.**

Your support of our **WE LEAD: Empowering Our Girls Conference** and the future of our girls is greatly appreciated and we look forward to you joining us on October 13th.

Thank you in advance for your consideration and generosity.

Warm Regards,

Mary Richardson

Mary Richardson

Sponsorship Committee Co-Chairperson

Phone: 516-582-5076

Email: WeLead@malikmelodies.org

Enclosures: Sponsor Form
Souvenir Journal Contract
Souvenir Journal Guidelines



MALIK MELODIES SISTERHOOD, INC.

WE LEAD: Empowering Our Girls Conference - October 12, 2019

Sponsor Application Form

Organization Name: _____ Date: _____

Contact Name(s) _____ Phone: _____

Contact Name(s) _____ Phone: _____

E-Mail: _____ Fax: _____

Address: _____

City: _____ State: _____ Zip: _____

Website: _____

- Sponsorship Level:**
- Queen Hatshepsut Sponsor - \$2,000.00 and over
 - Sonia Sotomayor Sponsor - \$1,000.00
 - Ruby Bridges Sponsor - \$500.00
 - Ella Baker Sponsor - \$250.00
 - Rita Moreno Sponsor - \$125.00

Amount Enclosed: _____

Type of Info Displayed on Resource Table: _____

Important Payment Information

* Submit payment online via **PayPal** on our website at www.malikmelodies.org
or **Zelle** at malikmelodies@gmail.com.

Or, make certified check/money order payable to: **Malik Melodies Sisterhood, Inc.**

Please submit application form and *payment to:
Malik Melodies Sisterhood, Inc.
P.O. Box 260430
Bellerose, NY 11426

If you have questions, contact Mary Richardson, Sponsorship Committee Co-Chairperson at 516-582-5076

For MMSI use
Date Applications Received _____ Date Payment Received _____ Amount Received _____



Malik Melodies Sisterhood, Inc.
WE LEAD: Empowering Our Girls
Conference
October 12, 2019

Souvenir Journal Contract

High Resolution JPEG or PNG, camera ready art requested on or before **September 15, 2019**; submit to WeLead@malikmelodies.org.

<u>Ad Type</u>	<u>Black and White</u>	<u>Color</u>
Outside Back Cover	\$250	\$300
Inside Cover	\$175	\$200
Whole Page	\$100	\$175
Half Page	\$65	\$90
Quarter Page	\$50	\$75
Business Card	\$35	\$50
Contributor's Listing	\$20	N/A

***Please electronically submit your ad / logo /business card along with your Journal contract**

I/We hereby contribute \$_____ for a _____ page in the Souvenir Journal to benefit Malik Melodies Sisterhood, Inc.

Company/Individual Name: _____

Address: _____

Email: _____ Telephone No: _____

Journal Advertising Deadline: September 15, 2019

Submit payment online via:

PayPal on our website at <https://www.malikmelodies.org>

or Zelle at malikmelodies@gmail.com

or

Please make check/money order payable and mail to:

Malik Melodies Sisterhood, Inc.

P.O. Box 260430, Bellerose, NY 11426

Contact: Lisa Rodriguez 347-693-6893 Email: WELEAD@malikmelodies.org



Malik Melodies Sisterhood, Inc.
P.O. Box 260430, Bellerose, NY 11426

WE LEAD: Empowering Our Girls Conference

Souvenir Journal Ad Guidelines

1. All ads must be submitted **complete** with finished design of ad. No exceptions!
Journal Advertising Deadline: September 15, 2019
2. If you require graphic art assistance, please direct your request to: **Terrell Graphics, TonyaTTerrell@gmail.com**.
3. Ad file must be submitted in one of two forms: **jpeg** or **png**.
4. Photography or graphics, logos and pictures on ad must have **high resolution** and not pixelated for best results and printing clarity.
5. Please adhere to the size dimensions shown below. **Please note we are using 1/4" margins on top, sides and bottom of page for layout, on 8 1/2" x 11" page as shown in samples following:*

1/4 Page Ad: **4" across** and **5 1/4" down**

1/2 page Ad: **8" across** and **5 1/4" down**

Full page Ad: **8" across** and **10 1/2" down**

Business Card: **3 1/2" x 2 1/2"** approximate dimensions. Photography of business card must be clear.

Contributor Listing: 2 lines, name of individual or company and contact info with name, email/phone number or website address.

Submit payment online via:

PayPal on our website at <https://www.malikmelodies.org>

or Zelle at malikmelodies@gmail.com

or

Please make check/money order payable and mail to:

Malik Melodies Sisterhood, Inc.
P.O. Box 260430, Bellerose, NY 11426

1/8 page ad (business card)	1/4 page ad
1/2 page ad	
Full page ad	